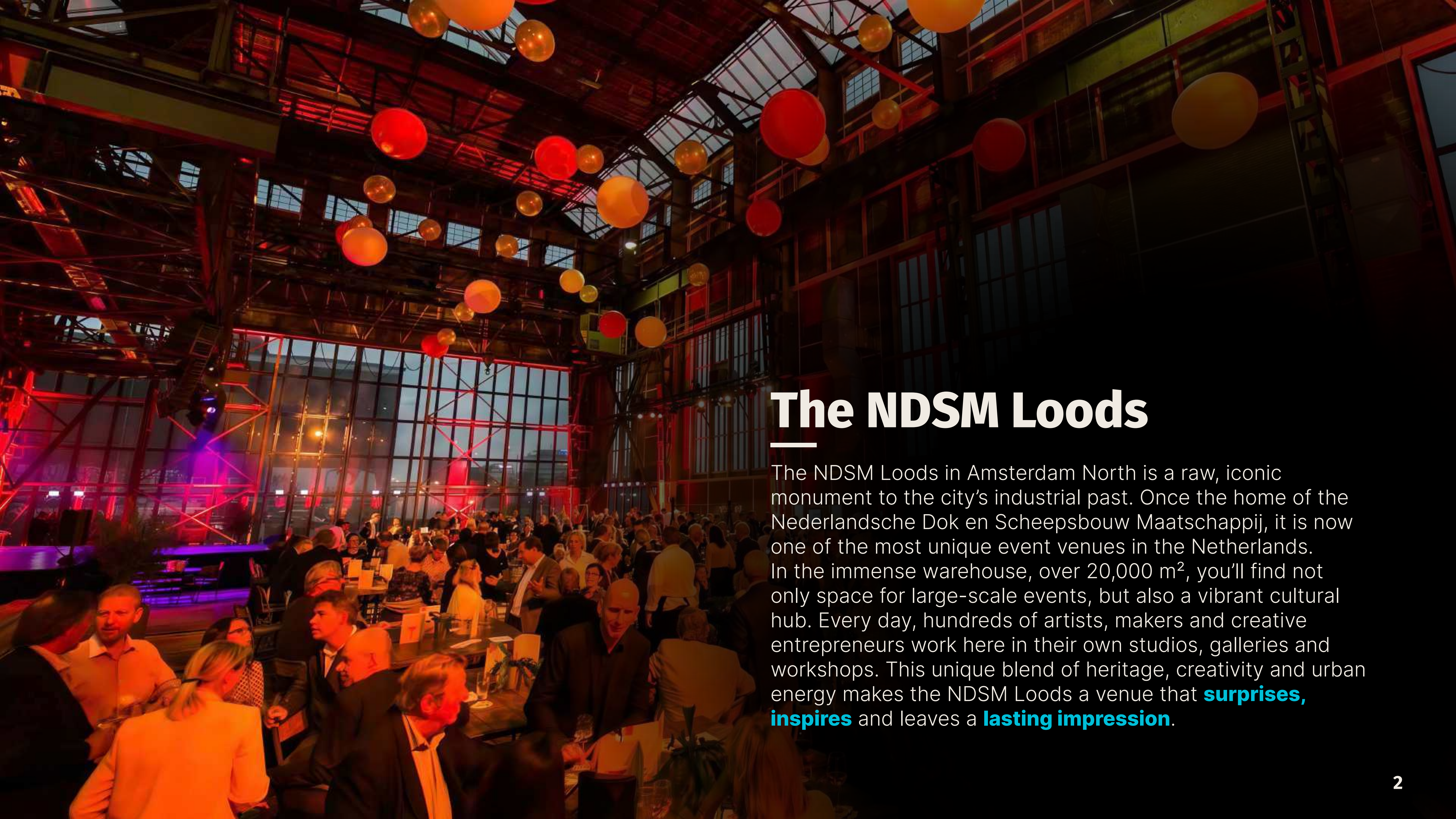




DE NDSM
LOODS.

NDSM
PRODUCTIES



The NDSM Loods

The NDSM Loods in Amsterdam North is a raw, iconic monument to the city's industrial past. Once the home of the Nederlandsche Dok en Scheepsbouw Maatschappij, it is now one of the most unique event venues in the Netherlands. In the immense warehouse, over 20,000 m², you'll find not only space for large-scale events, but also a vibrant cultural hub. Every day, hundreds of artists, makers and creative entrepreneurs work here in their own studios, galleries and workshops. This unique blend of heritage, creativity and urban energy makes the NDSM Loods a venue that **surprises, inspires** and leaves a **lasting impression**.



A venue with character

The NDSM Loods is anything but ordinary. Here, there are no conventional function rooms, but rather monumental spaces with an unmistakable industrial atmosphere. Perfect for organisations that want to surprise, connect and inspire.

What can you organise there?

- (Corporate) parties with a creative twist
- End-of-year celebrations or New Year's events
- Product presentations and launches in grand style
- Networking events with DJs, food trucks or live music
- Hybrid gatherings with breakout rooms and streaming
- Congrestival, conferences and expos

From a party for 200 guests to a spectacular festival for thousands of colleagues – the NDSM Loods adapts to your concept.

The warehouse is divided into **different zones** that can be used separately or in combination.

- The Noordstrook is impressively open and spacious – ideal for spectacular evening programmes or award shows.
- The Underskate is raw and atmospheric – perfect for dinners, shows, or club-style parties.
- There are also opportunities for creative extensions, such as winter-themed decorations (The Winter Cathedral), lounge areas or art installations.



NDSM Producties

NDSM Producties is the driving force behind high-profile events in and around the iconic NDSM Loods in Amsterdam North. With a creative and experienced team, we deliver complete productions – from concept development and technical implementation to catering, styling and execution – in our unique indoor spaces. The rugged outdoor area of the shipyard is also regularly incorporated into our events, often in a powerful combination with the warehouse. Whether it's a festival, trade fair, corporate event or cultural production: **NDSM Producties turns every idea into an experience.**

An aerial photograph of the NDSM Loods building, a large industrial structure with a flat roof covered in rows of solar panels. The building is situated in an urban area with other buildings, parking lots, and a canal in the background. The text 'SUSTAINABILITY' is overlaid on the right side of the image.

Sustainability

The NDSM Loods, home to NDSM Producties, is strongly committed to sustainability. As a historic shipbuilding warehouse, our conversion into a cultural hub and creative events venue is a prime example of sustainable reuse. In 2018, in collaboration with Greenspread, nearly 1,400 solar panels were installed on the roof of the monumental NDSM Loods, generating 402.6 kilowatts peak of energy. This solar energy system meets approximately half of the building's annual energy requirements. For the remaining energy needs, the NDSM Loods has a contract with the NDSM Energy Cooperative, which is committed to making the NDSM site and the entire northern bank of the IJ the most sustainable business park in the Netherlands. Thanks to these efforts, NDSM Loods supplies and purchases 100% green energy, which contributes to a greener future.

Thermal energy storage system (WKO-installation)

Since 2009, all studios in the NDSM Loods have been heated in winter and cooled in summer using a 'thermal energy storage system'. This innovative, and sustainable technology was adopted at a very early stage in the NDSM Loods.



Accessibility

Parking

The NDSM Loods is easily accessible, with ample parking available right outside.

Public transport

The NDSM shipyard is directly connected to Central Station via the F4 – NDSM ferry (10 mins). The ferry runs every 15 minutes until 7.00 pm between NDSM, Central Station and the Pontsteiger. After 7.00 pm, every 25 minutes. Please note that the last ferry from NDSM to Central Station departs at 2.00 am on weekdays. The ferry from Buiksloterweg to Central Station runs all night. From Amsterdam Central Station, you can also easily catch the bus. To/from Schiphol? You'll be there in 20 minutes.

Tailored mobility plan

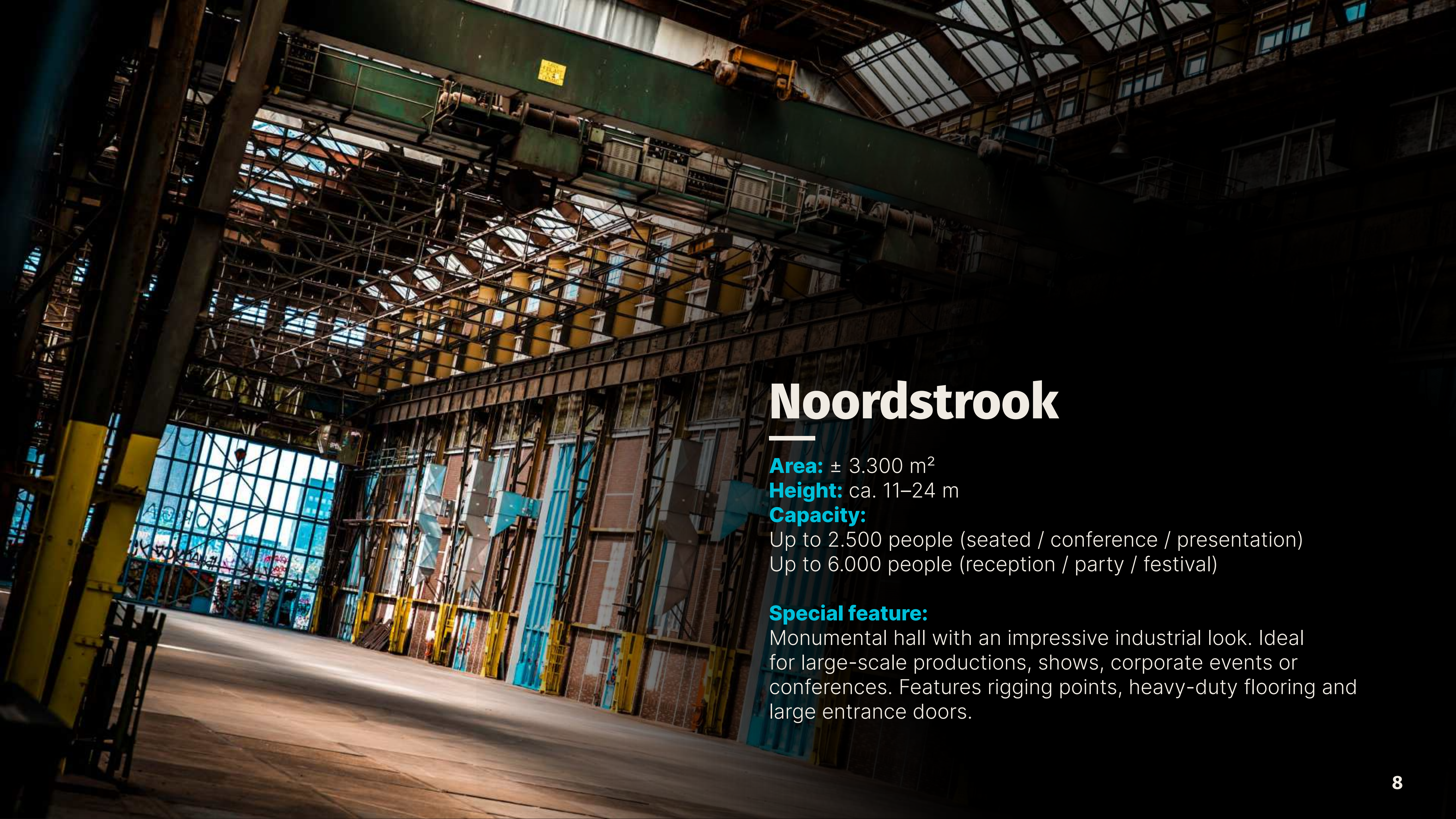
We draw up a tailored mobility plan for every event. This ensures smooth, safe and welcoming accessibility for all visitors, regardless of the size or time of the event.

The background image shows the interior of the NDSM Loods in Amsterdam. It is a large, industrial-style space with a high ceiling made of a complex steel truss system and large glass panels that let in natural light. Several long, vertical banners with colorful, abstract, and graphic designs hang from the ceiling. On the left, there is a wall made of corrugated metal and large glass windows. In the foreground on the right, a large, blue, curved structure with white graphic patterns is partially visible. The overall atmosphere is industrial and artistic.

Technical specifications

The NDSM Loods in Amsterdam is divided into several unique zones. Here you will find the main spaces for events, including their technical specifications.





Noordstrook

Area: ± 3.300 m²

Height: ca. 11–24 m

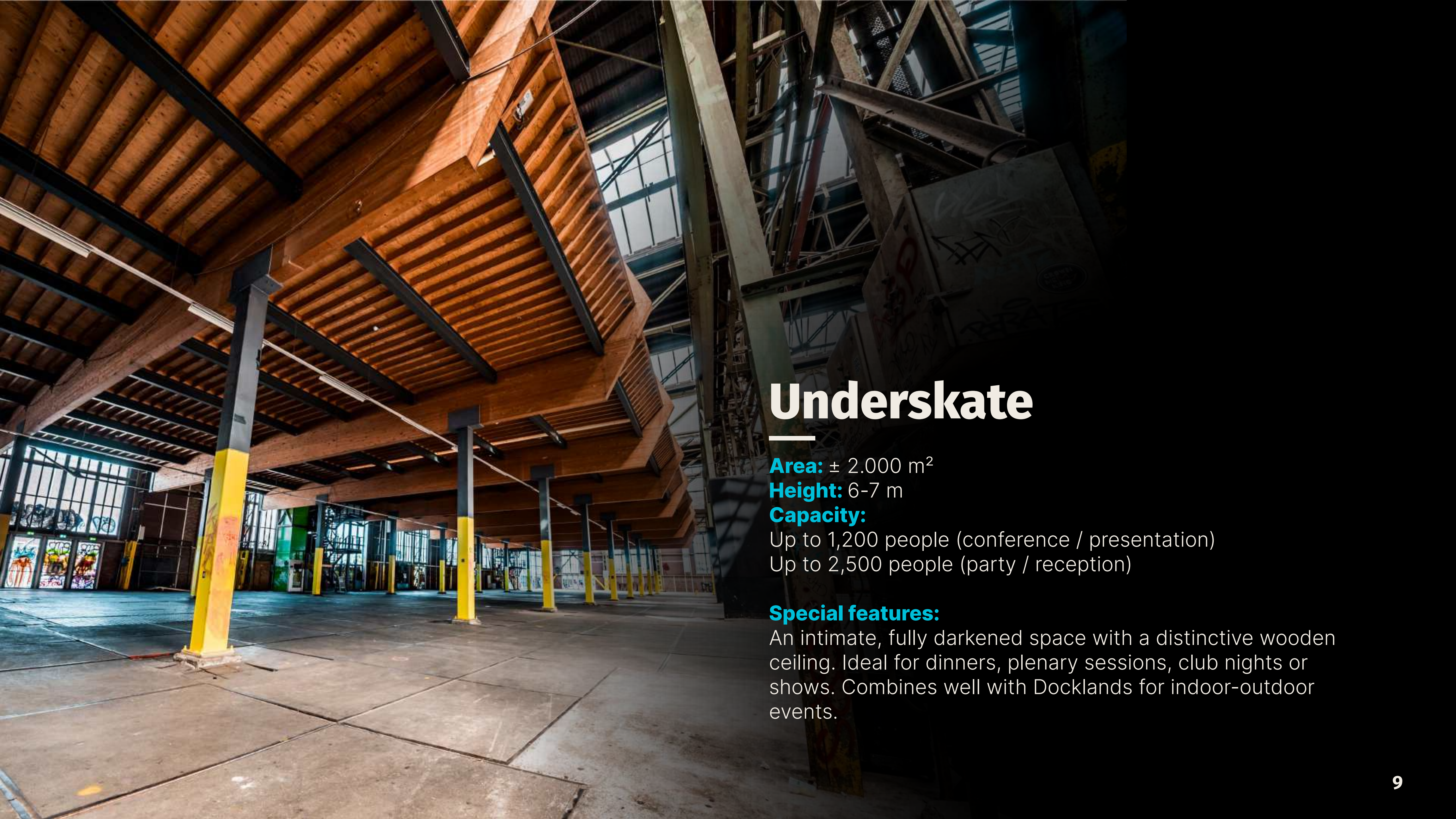
Capacity:

Up to 2.500 people (seated / conference / presentation)

Up to 6.000 people (reception / party / festival)

Special feature:

Monumental hall with an impressive industrial look. Ideal for large-scale productions, shows, corporate events or conferences. Features rigging points, heavy-duty flooring and large entrance doors.



Underskate

Area: ± 2.000 m²

Height: 6-7 m

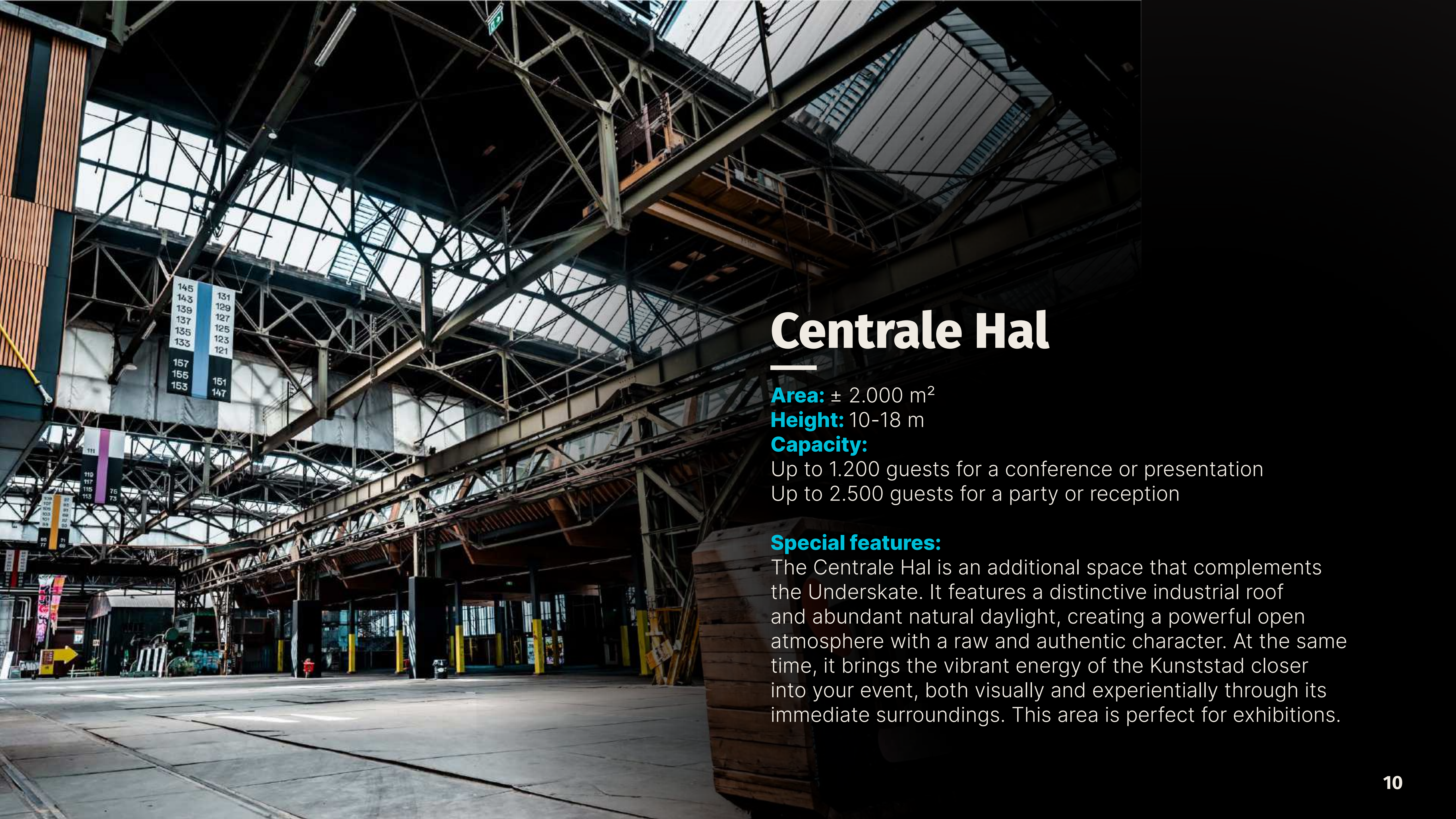
Capacity:

Up to 1,200 people (conference / presentation)

Up to 2,500 people (party / reception)

Special features:

An intimate, fully darkened space with a distinctive wooden ceiling. Ideal for dinners, plenary sessions, club nights or shows. Combines well with Docklands for indoor-outdoor events.



Centrale Hal

Area: ± 2.000 m²

Height: 10-18 m

Capacity:

Up to 1.200 guests for a conference or presentation

Up to 2.500 guests for a party or reception

Special features:

The Centrale Hal is an additional space that complements the Underskate. It features a distinctive industrial roof and abundant natural daylight, creating a powerful open atmosphere with a raw and authentic character. At the same time, it brings the vibrant energy of the Kunststad closer into your event, both visually and experientially through its immediate surroundings. This area is perfect for exhibitions.



The Winterkathedraal

Area: ± 2.000 m²

Height: Side height ± 4 m - Ridge height ± 6 meter

Capacity:

Up to 2.500 people (indoor venue for events, shows, corporate events)

Special features:

The Winterkathedraal offers a unique indoor setting for large-scale productions, dinners, exhibitions or winter festivals. Available exclusively **during the winter months** (November to March) at the Noordstrook venue. Often combined with adjacent outdoor areas such as the Docklands for an atmospheric indoor-outdoor experience during the colder months.



Docklands (outdoor area)

Area: ± 7.500 m²

Height: -

Capacity:

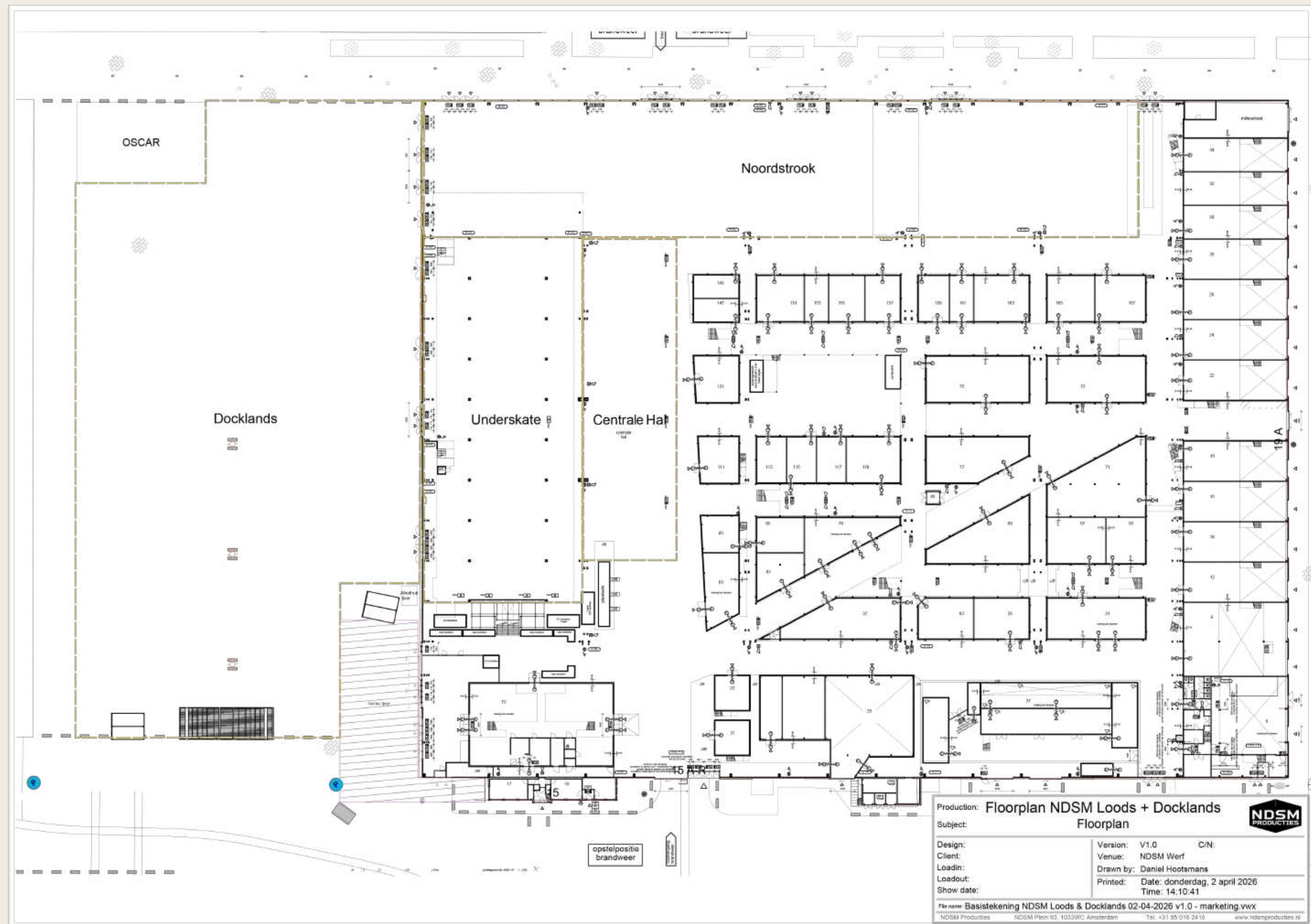
Up to 10,000 people (open-air festival / activation / corporate event)

Special features:

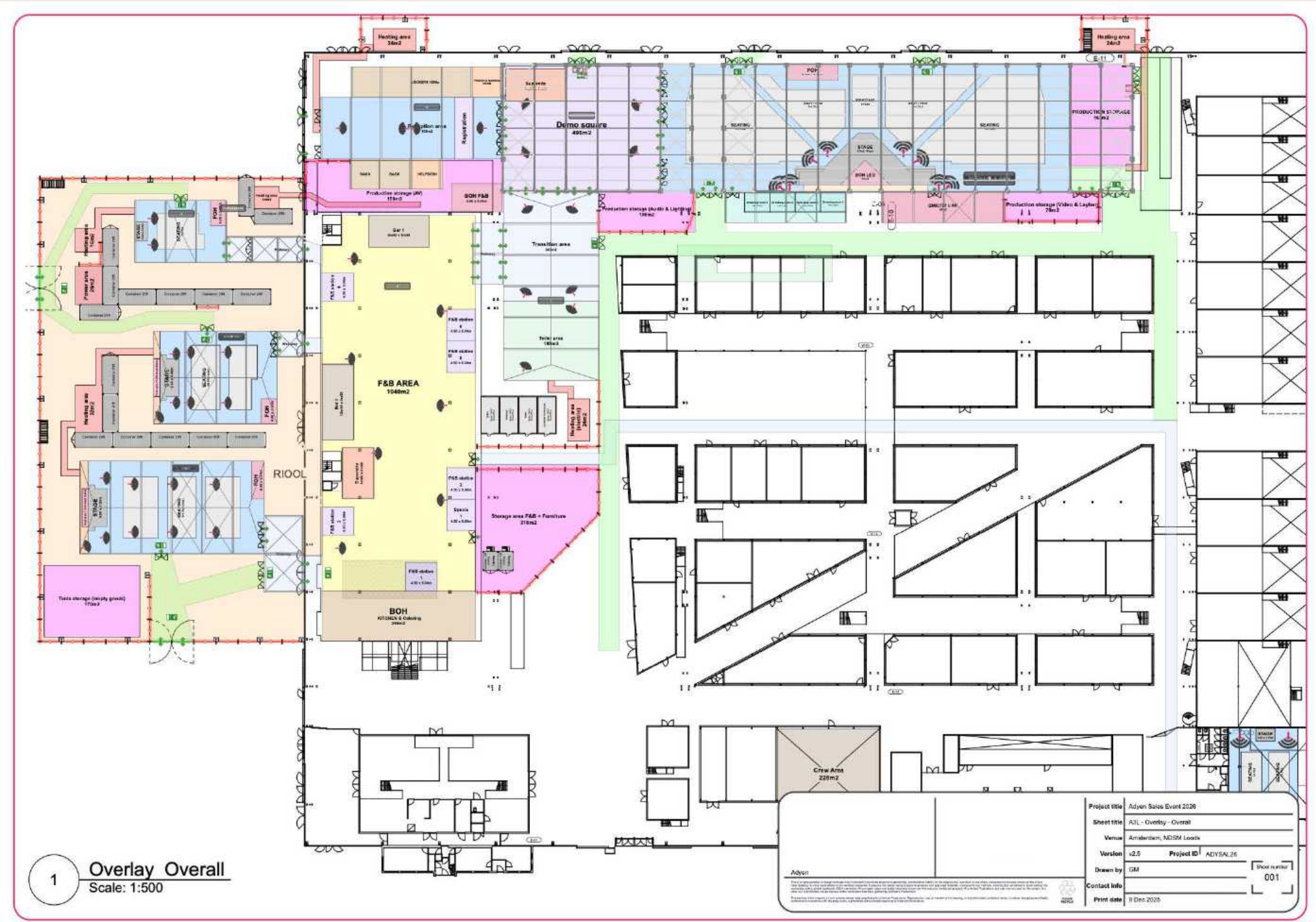
Spacious industrial site with options for temporary canopies, activation zones, food trucks or festival set-ups. Often used in combination with Underskate or Noordstrook as a hybrid indoor-outdoor setting.



Map



Event example





Facilities and services

We know every nook and cranny, cable duct and concrete floor of this historic warehouse. Drawing on that knowledge and experience, we can organise your event from start to finish. But would you rather work with your own suppliers? No problem. We're always open to collaboration. Our goal is simple: to create an iconic event together that runs smoothly from start to finish. In our quote, we clearly and transparently include all venue-related services, so you know exactly where you stand.

What we provide, among other things:

- Pre-production & project management – We take full responsibility for all pre-production services, including planning, coordination and alignment with all stakeholders, ensuring a seamless preparation process.
- Power & heating – Sufficient capacity and heat, tailored to your production.
- Safety – Security, fire safety, first aid and night-time security.
- Cleaning – Before, during and after the event.
- Venue management – A single point of contact for all operational matters on site.
- Catering – In collaboration with our in-house caterer 'NDSM Food' or a preferred partner
- AV & technical support – Provided by our trusted in-house technical partner
- Additional support – Such as hostesses, technical crew or other support staff.



Once the event is confirmed, we assign an event manager and a technical producer from our team to your project. The event manager is ultimately responsible for the overall delivery and acts as your single point of contact throughout the entire process, from preparation through execution and post-event follow-up. One point of contact, short lines of communication.

Prior to the event

At the start of the build-up, the venue is clean and ready for use. The event manager is present from the outset to ensure everything runs smoothly and to coordinate all involved parties. Before guest arrival, we carry out a final check, ensuring that sanitary facilities, entrances and floors are properly prepared.

During the event

Your focus is on the programme, we take care of the rest. Our event manager coordinates all operational aspects, including security, first aid and cleaning, and monitors progress throughout the event. If the production continues overnight, night security will be in place. After the event, we ensure the venue is clean and ready for the next production.



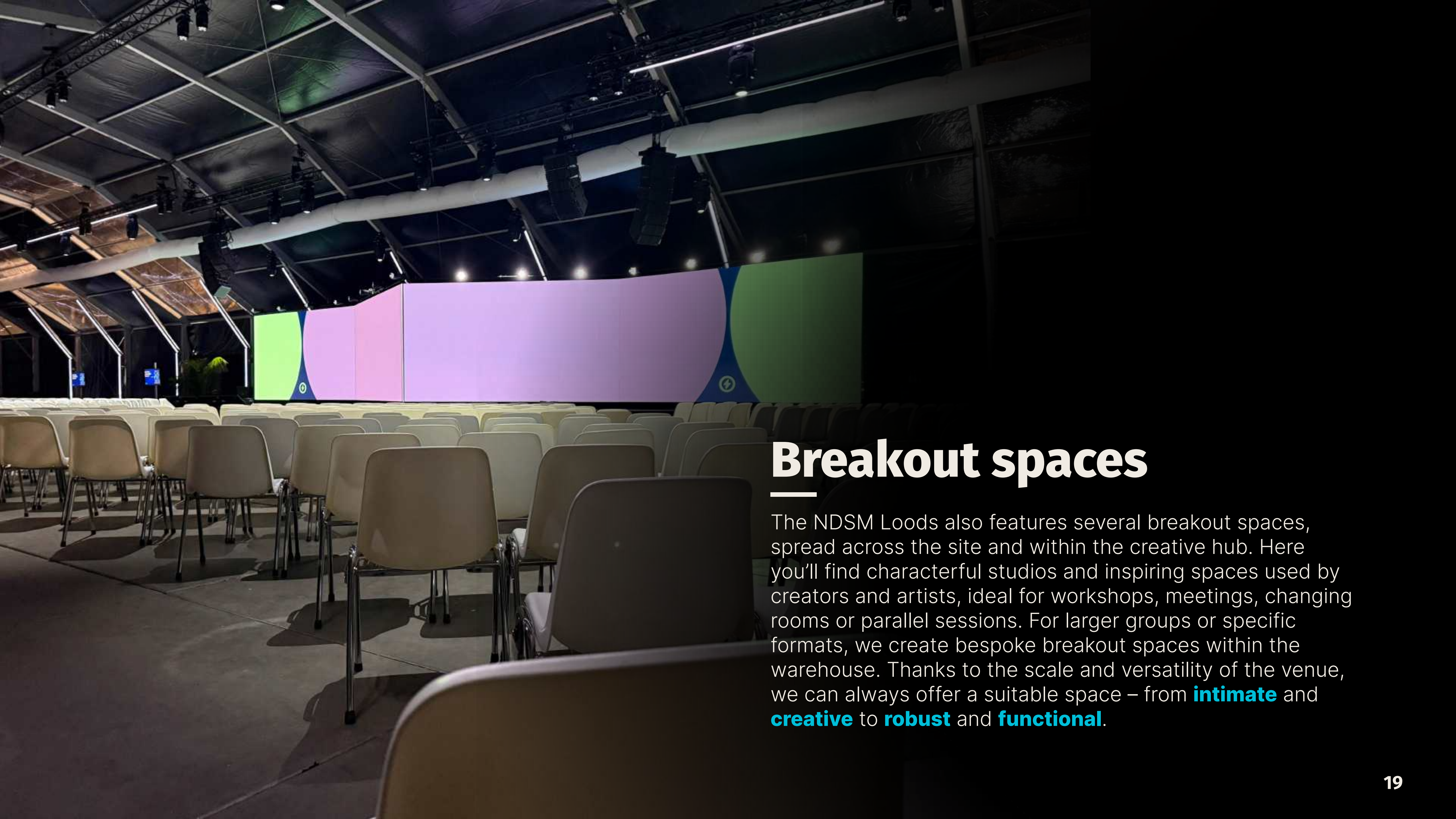
Catering & technical support

We always work with one of our preferred catering partners and our in-house technical partner. They understand the industrial character of the venue in every detail and are accustomed to the demands of large-scale productions.

Would you prefer to work with your own supplier for specific bespoke requirements? Exceptions are always open for discussion. In such cases, we ensure that external parties are fully aligned with the specific characteristics of the venue, safeguarding both quality and safety.

It is important that you, whether working independently or together with an agency, remain in control of the impact and overall experience of the event. We align with that as your partner in production and execution. Collaboration comes first.

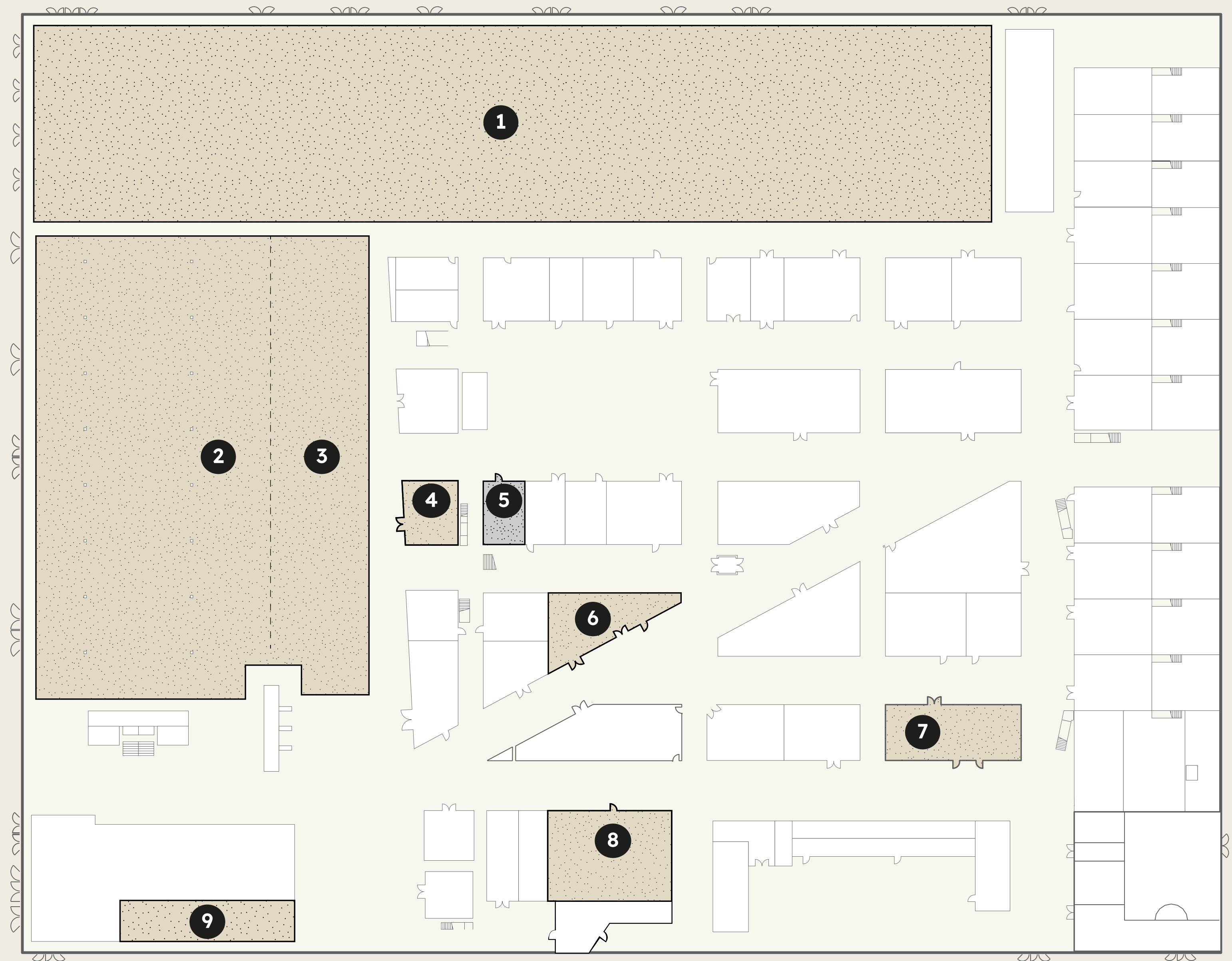
Our goal is an event that is cohesive and makes a lasting impression, for you and your guests.

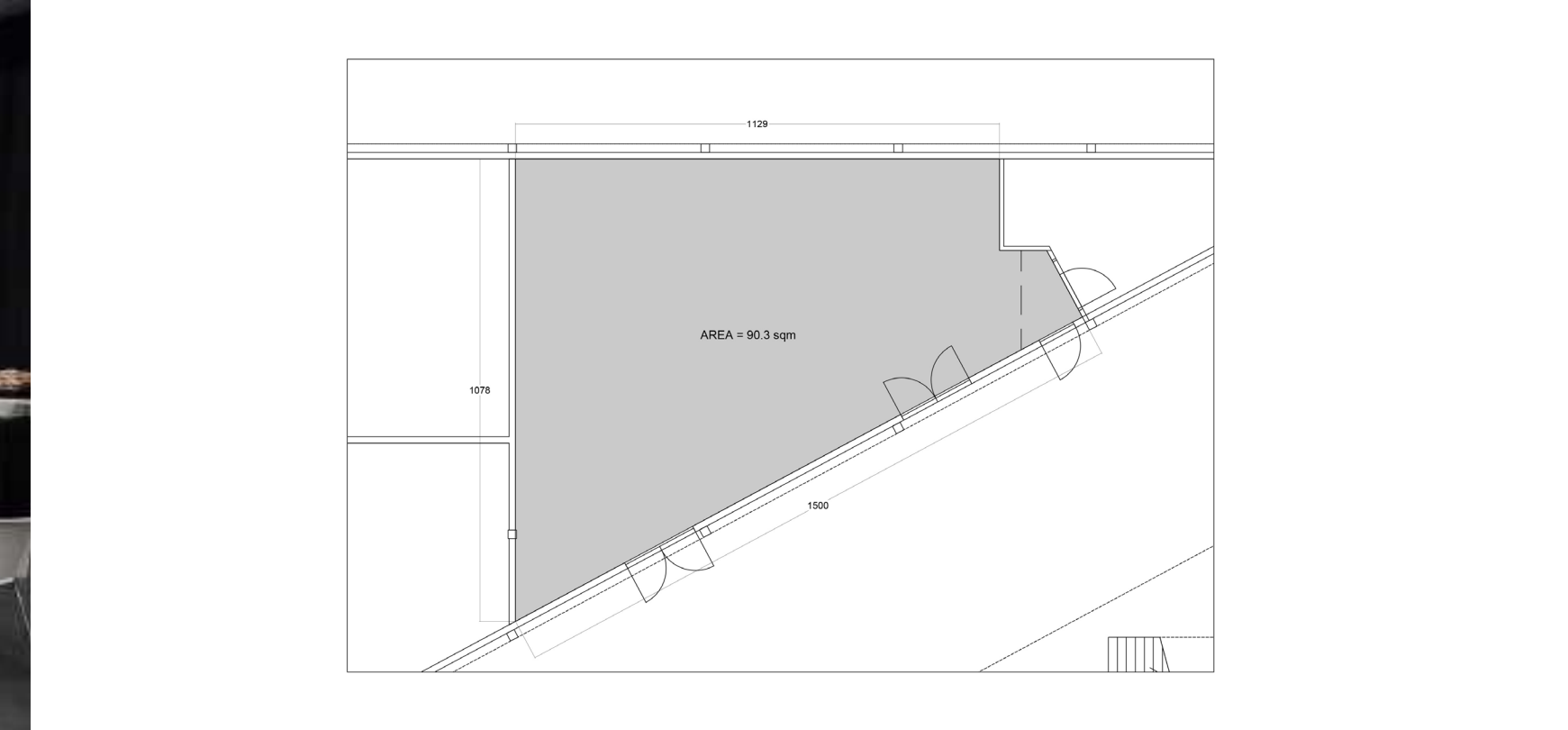


Breakout spaces

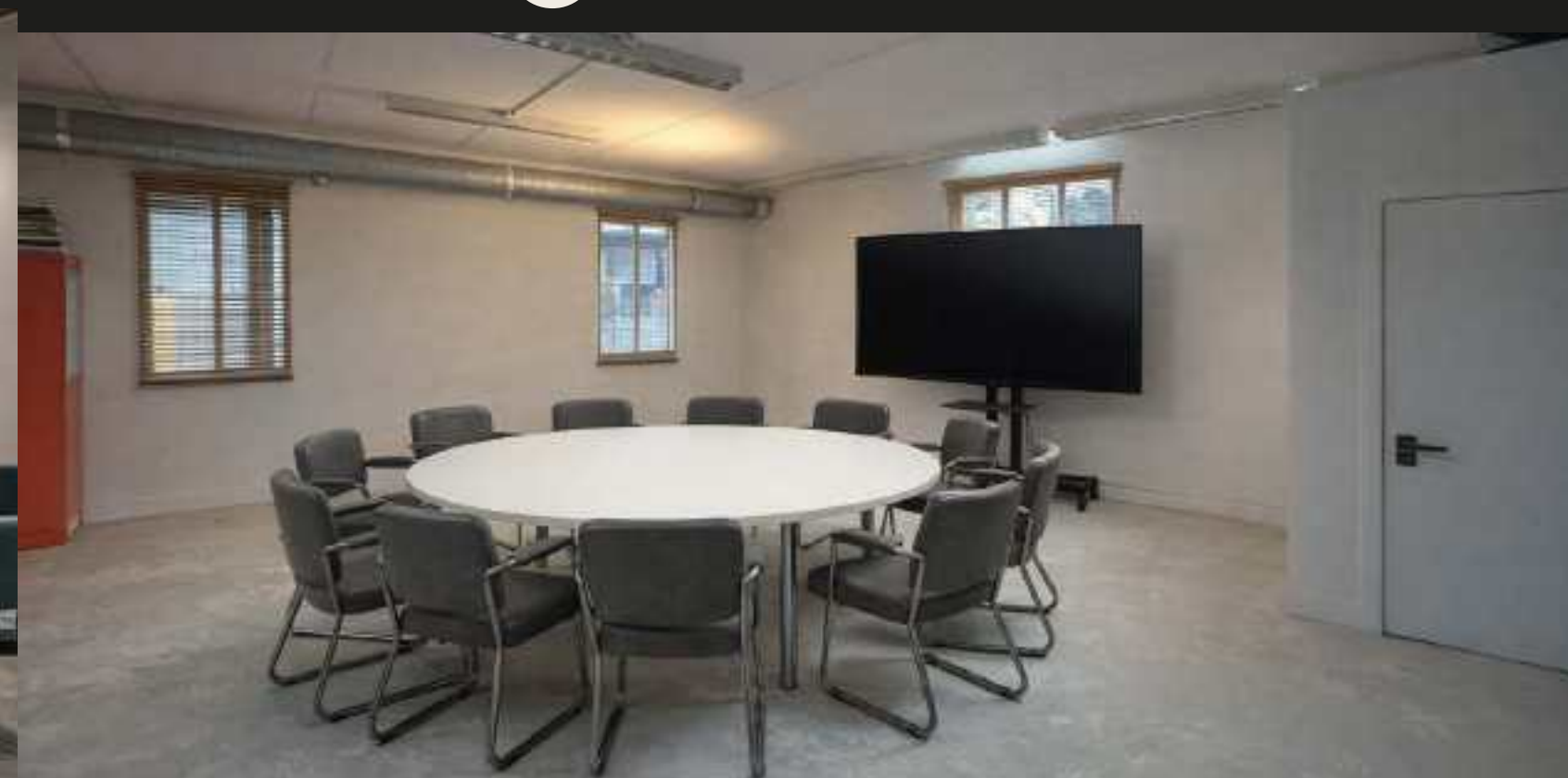
The NDSM Loods also features several breakout spaces, spread across the site and within the creative hub. Here you'll find characterful studios and inspiring spaces used by creators and artists, ideal for workshops, meetings, changing rooms or parallel sessions. For larger groups or specific formats, we create bespoke breakout spaces within the warehouse. Thanks to the scale and versatility of the venue, we can always offer a suitable space – from **intimate** and **creative** to **robust** and **functional**.

- 1 NOORDSTROOK**
3120 m²
130 x 24 x 21 (lxbxh)
- 2 UNDERSKATE +**
1750 m²
70 x 25 x 14 (lxbxh)
- 3 CENTRALE HAL**
1050 m²
70 x 15 x 21 (lxbxh)
- 4 CREATIVE HUB**
40 m² - 20 pax
- 5 STUDIO SEVILAY**
25 m² - 15 pax
- 6 PUNT STUDIO**
75 m² - 50 pax
- 7 GROTE STUDIO**
120 m² - 100 pax
- 8 STUDIO LUMASOL**
110 m² - 75 pax
- 9 HET SCHIP**
101 m² - 90 pax





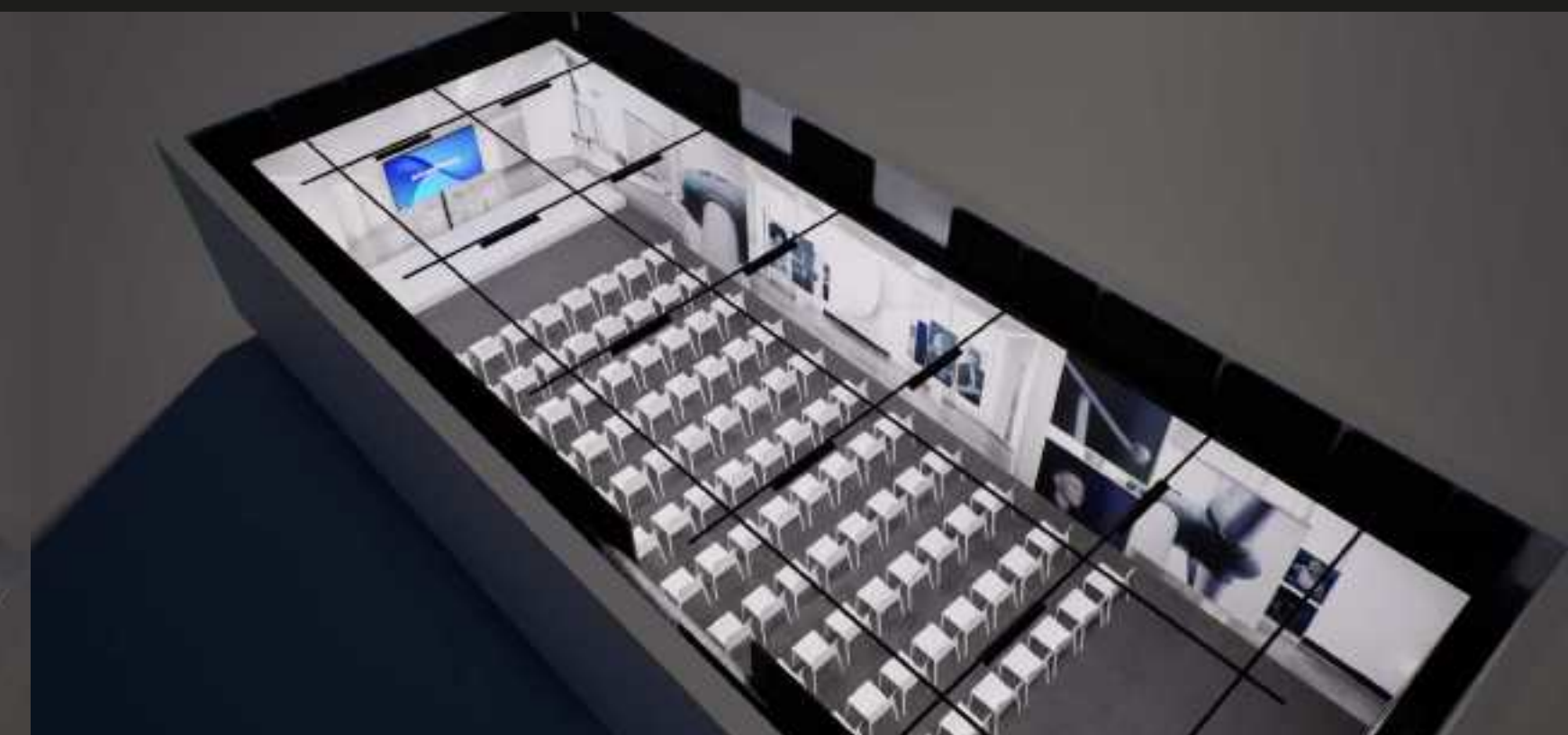
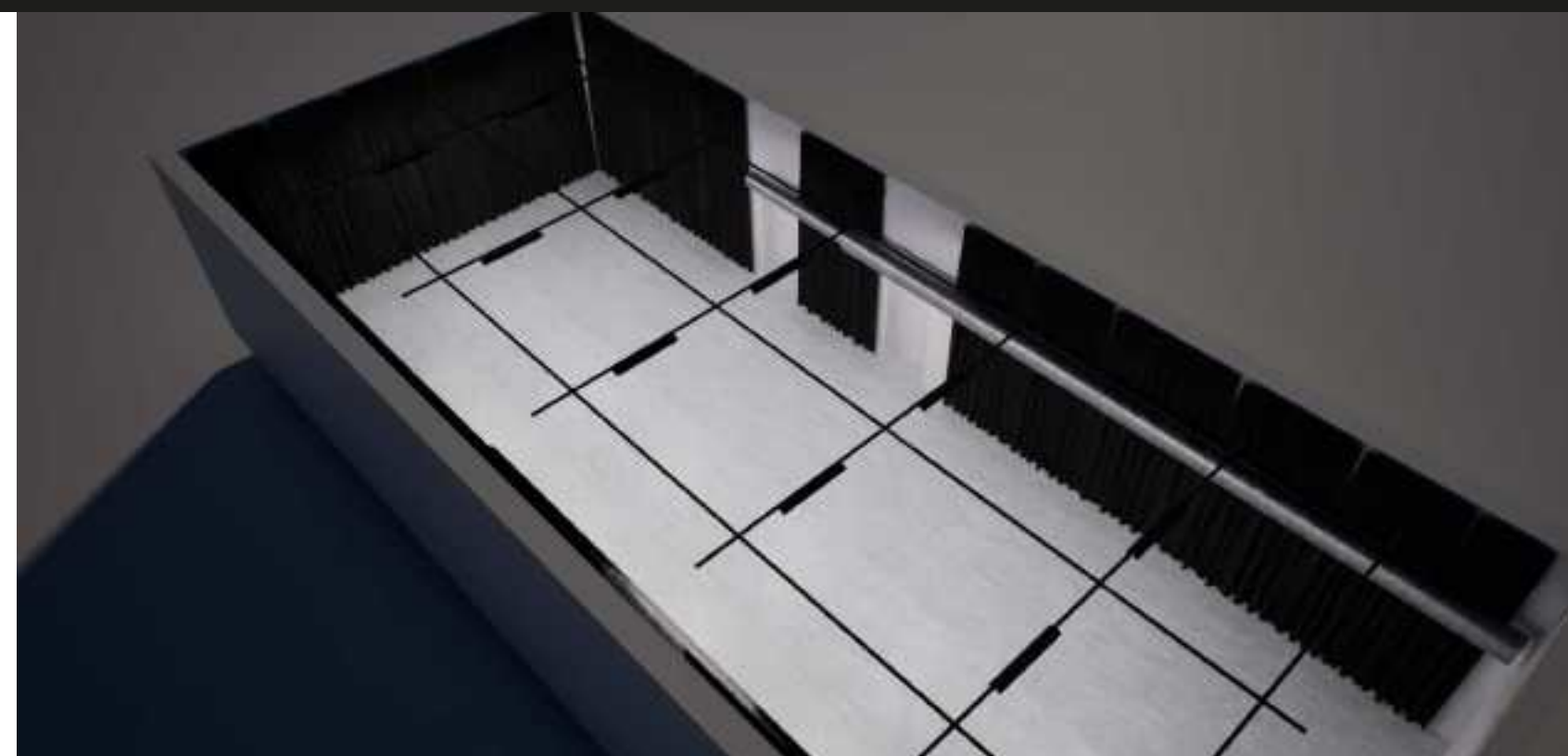
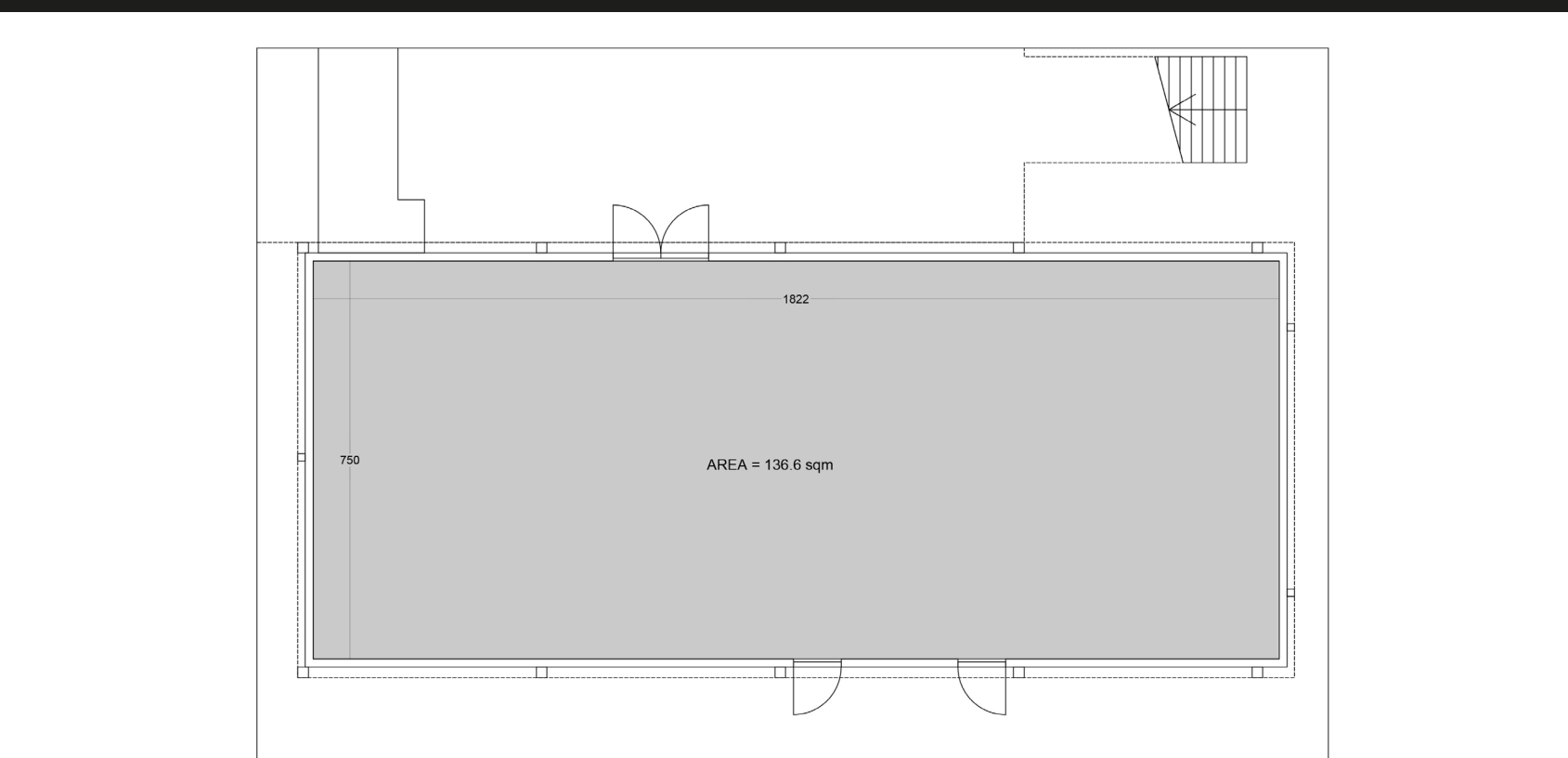
⑥ Punt Studio



④ Creative Hub

⑤ Studio Sevilay

⑨ Het Schip



⑦ Grote Studio



Side Events

The NDSM Werf is a **vibrant, colorful** area where there's always something going on. NDSM Producties therefore collaborates with various partner venues at the NDSM Werf. Here, tailored side events can be organized, with each location offering its own **unique atmosphere**.



6

GIO'S BY
THE RIVER

2

VAN DE WERF

5

DE BAANDERIJ

7

CLUB CABANA

4

STRAAT
MUSEUM

NDSM
DOCKLANDS

1

NDSM
LOODS

IJVER

NDSM
THEATER

12

DOUBLE TREE
by HILTON HOTEL

11

FARALDA
CRANE HOTEL

8

CANNIBALE
ROYALE

9

TREE HOUSE

3

PLEKK

10

GEWOONBOOT



Ijver



Van de Werf



Pllek



**From a blank
canvas to a
legendary
moment.**



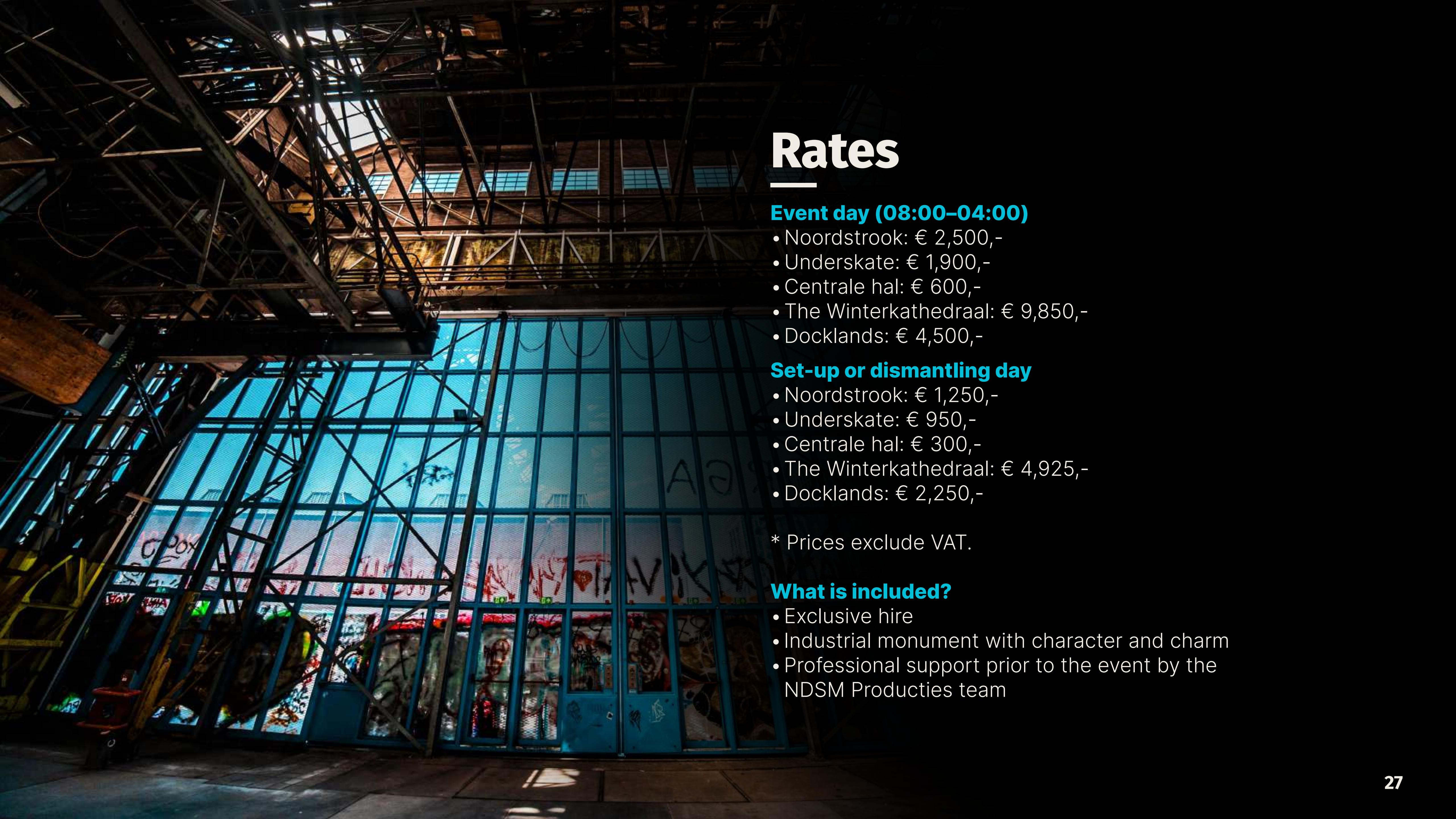
Bespoke visualisations

Bring your event to life in a space that is anything but standard. No endless spreadsheets or flat floor plans, but an immediate feel for your concept. With our interactive 3D flythrough, you can move effortlessly through the warehouse – **as if you were already standing right in the middle of it**. You can see the flow of your visitors, experience how light and sound come together, and get a clear picture of how your idea will unfold.

Want to actually walk around? Our VR experience lets you move through the warehouse without taking a single step. Stand on the stage, look around from the audience, experience the scale of the space and discover different layouts. Ideal for fine-tuning your plan with your team, or for giving clients a sneak preview of the experience.

And then, the moment when everything comes together: bespoke visualisations. From quick impressions to detailed 3D renders, including lighting design, furniture, routing and branding. That way, everyone knows where they stand – even before the first cable is laid. The warehouse is your canvas. You decide what goes on it. With our tools and guidance, you can bring any idea to life.

Book your VR demo or 3D flythrough via



Rates

Event day (08:00–04:00)

- Noordstrook: € 2,500,-
- Underskate: € 1,900,-
- Centrale hal: € 600,-
- The Winterkathedraal: € 9,850,-
- Docklands: € 4,500,-

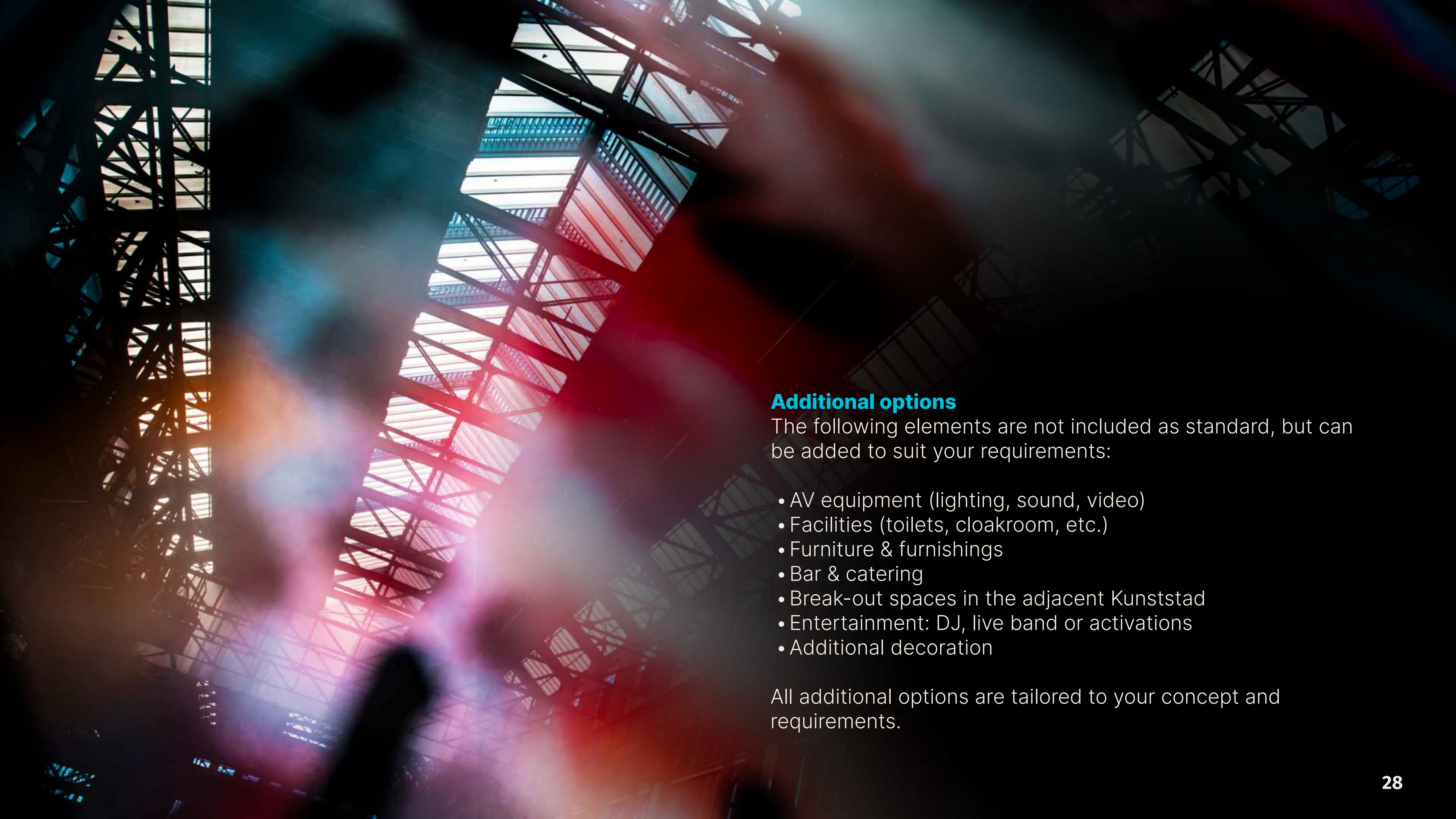
Set-up or dismantling day

- Noordstrook: € 1,250,-
- Underskate: € 950,-
- Centrale hal: € 300,-
- The Winterkathedraal: € 4,925,-
- Docklands: € 2,250,-

* Prices exclude VAT.

What is included?

- Exclusive hire
- Industrial monument with character and charm
- Professional support prior to the event by the NDSM Producties team



Additional options

The following elements are not included as standard, but can be added to suit your requirements:

- AV equipment (lighting, sound, video)
- Facilities (toilets, cloakroom, etc.)
- Furniture & furnishings
- Bar & catering
- Break-out spaces in the adjacent Kunststad
- Entertainment: DJ, live band or activations
- Additional decoration

All additional options are tailored to your concept and requirements.



Additional costs (mandatory for every production)

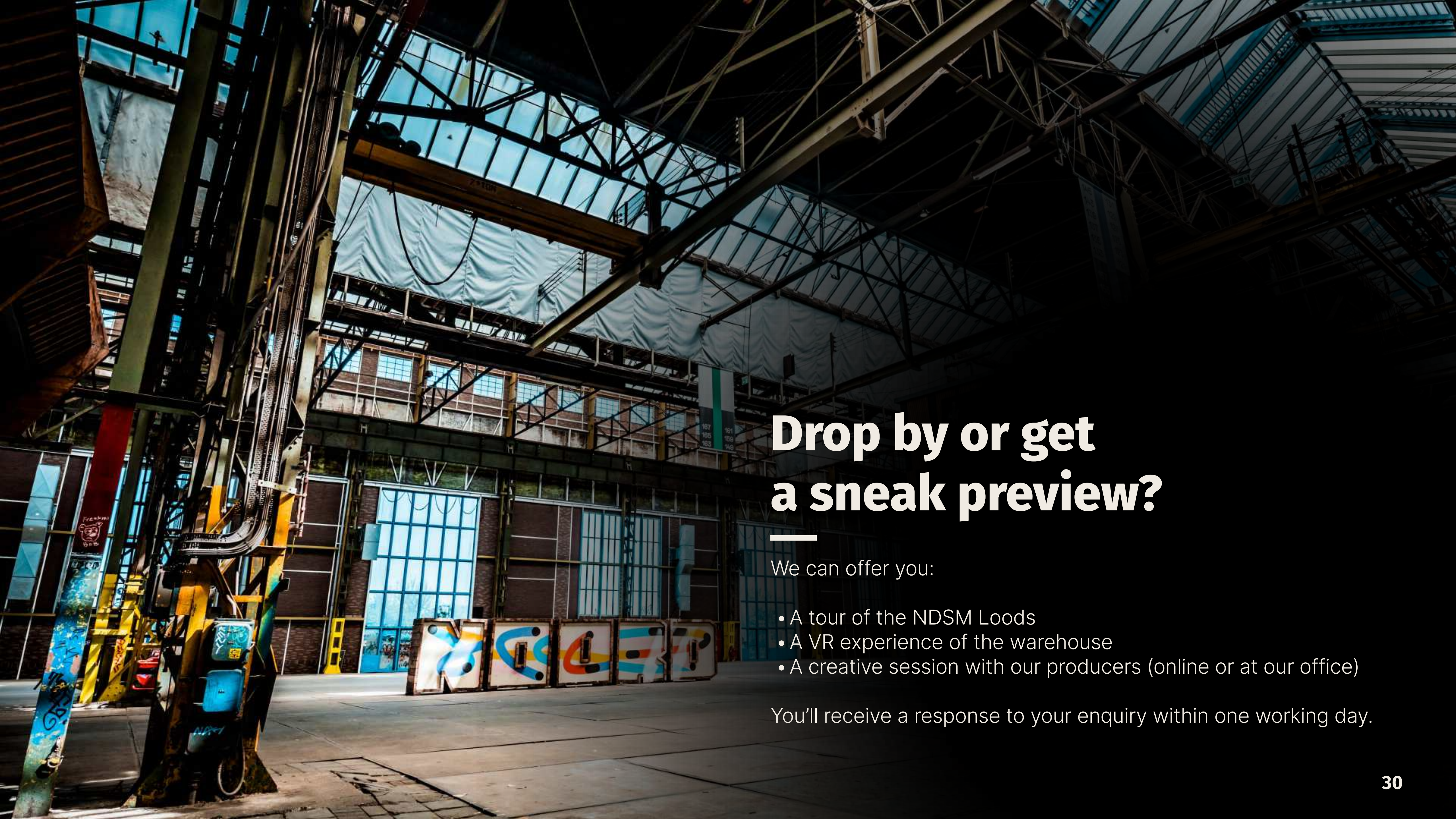
To ensure a safe and professional execution, we charge additional costs, tailored to your plans:

- Cleaning (always applicable)
- Security (depending on the nature and scale)
- Event permit – mandatory for 500 people or more, including administrative support
- Cordoning off the site using NDSM fencing
- Sustainable waste management and bins
- 2D floor plan / technical floor plan
- Venue and floor manager
- Crew for set-up and dismantling

All additional items will be specified in a tailored quotation.

Availability

All our venues (with the exception of The Winterkathedraal) are available all year round. Ideal for small-scale festivals, (corporate) parties, theatre productions, corporate presentations, shows or networking evenings.



Drop by or get a sneak preview?

We can offer you:

- A tour of the NDSM Loods
- A VR experience of the warehouse
- A creative session with our producers (online or at our office)

You'll receive a response to your enquiry within one working day.

A man with short brown hair and a beard, wearing a black t-shirt and yellow work pants, is operating a yellow forklift. He is seated in the cab of the forklift, looking forward. The forklift is yellow with black accents. In the background, there are blue metal shelving units with a diamond-patterned mesh. The lighting is warm, and the overall scene is industrial.

Contact information

Do you have any questions about the NDSM Loods, would you like to arrange a viewing, or simply discuss a creative event?

Our team is here to help.

NDSM Producties

NDSM-Plein 93

1033 WC Amsterdam

event@ndsmproducties.nl

+31 85 016 24 10

Available Monday to Friday, 09:00 – 17:30 uur

Be inspired by previous productions, behind-the-scenes footage and new concepts via:

Instagram:

LinkedIn:

Website contact form: